



HOSPITALITY

MANY STYLES. ONE STANDARD.

BEAUTIFUL, NATURAL, AUTHENTIC, GENUINE, ORIGINAL, UNIQUE
AMERICAN, HAND-CRAFTED, CUSTOM-BUILT, DURABLE, STRONG
TOUGH, HARDY, SOUND, GRACEFUL, STOUT, STEADY, POWERFUL
PERSONAL, PRAGMATIC, USEFUL, LOVEABLE, WELL-BUILT, STURDY
WELL-CONSTRUCTED, DOWNTOWN, RELIABLE, CASUAL, ROBUST
RESPLENDENT, REMARKABLE, LIVEABLE, DEPENDABLE, MODERN
ELEGANT, REFINED, DRAMATIC, DISTINGUISHED, SOLID, CLEVER
COMFORTABLE, COZY, EASY, CONTEMPORARY, CONSERVATIVE
MODERN, TRADITIONAL, RELAXED, POLISHED, HOMEY, CURRENT
COMPELLING, CHARMING, PRACTICAL, DISARMING, INVITING
ENTICING, MOVING, UPTOWN, INSPIRED
STRIKING, INTENSE, **SIMPLY** URBAN, RUGGED
REAL, ALL-AROUND, USEFUL, ENVIED
SMART, UNEXPECTED, UNCOMPLICATED, UNCOMPROMISING
UNPRETENTIOUS, WELL-DESIGNED, EYE-CATCHING, IMPRESSIVE
STYLISH, POSH, GRAND, REGAL, WELCOMING, SIMPLE, BEAUTIFUL
NATURAL, AUTHENTIC, GENUINE, ORIGINAL, UNIQUE, AMERICAN
HAND-CRAFTED, GRAND, DURABLE, STRONG, TOUGH, HARDY
ROBUST, SOUND, SOLID, STOUT, STURDY, STEADY, POWERFUL
PRACTICAL, PERSONAL, PRAGMATIC, SMART, LOVEABLE, MODERN
WELL-BUILT, KID-FRIENDLY, RUGGED, RELIABLE, RESPLENDENT
REMARKABLE, WELL-CONSTRUCTED, DEPENDABLE, ELEGANT
REFINED, DRAMATIC, DISTINGUISHED, INSPIRED, CASUAL, CLEVER
COMFORTABLE, COZY, EASY, DISARMING, LIVEABLE, DOWNTOWN
REAL, ALL-AROUND, CAREFREE, ADMIRER, RELIABLE, ENVIED
UNEXPECTED, LOVELY, UNCOMPLICATED, UNCOMPROMISING
RELIABLE, CUSTOM-BUILT, REGAL, WELCOMING, SIMPLE, AMISH

LUXURY



Many Styles. One Standard.

Simply Amish isn't a style. It's a standard of excellence - desired by many and practiced by a very rare few. It's in the fine details of solid wood drawers, hand-finished, inside and out. It's in the skill of genuine Simply Amish craftsmen, passed down from one generation to the next.

But most of all, it's in the beauty of America's richest hardwoods, hand-finished in many different styles, for most hospitality or commercial projects. We work with your design team and build to your specifications.



Environmentally Friendly Since 1693.

You could say that the Amish have always been behind the environmental movement. But actually, we're ahead of it, making wise use of nature's abundant riches. And doing things the simple way, long before simple was cool. As a culture, we've always been mindful of the materials we use and the world we leave behind. And if that makes us cool, or cutting-edge, or hip...well, that's something we'll just have to adjust to. Just like everything else.

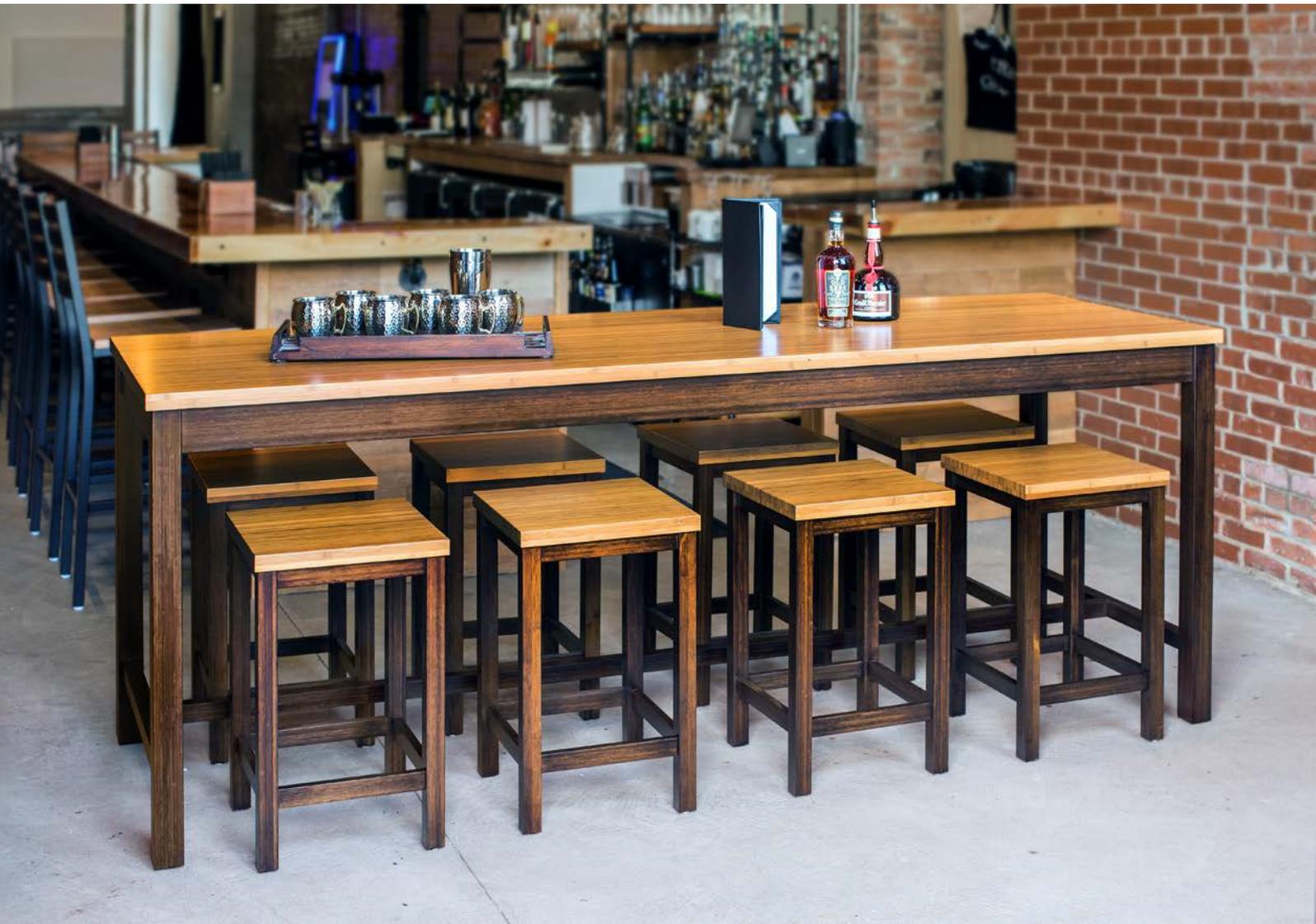
It takes a long time to grow trees suitable for Simply Amish furniture. So we make sure they're treated right. In fact, our hardwood suppliers work hard to ensure that forestry is practiced in an environmentally responsible, socially beneficial and economically viable manner. In addition, all of our hardwood sources are located within 500 miles of our craftsmen, saving fuel and shipping cost, and leaving a smaller carbon footprint than companies that import resources.

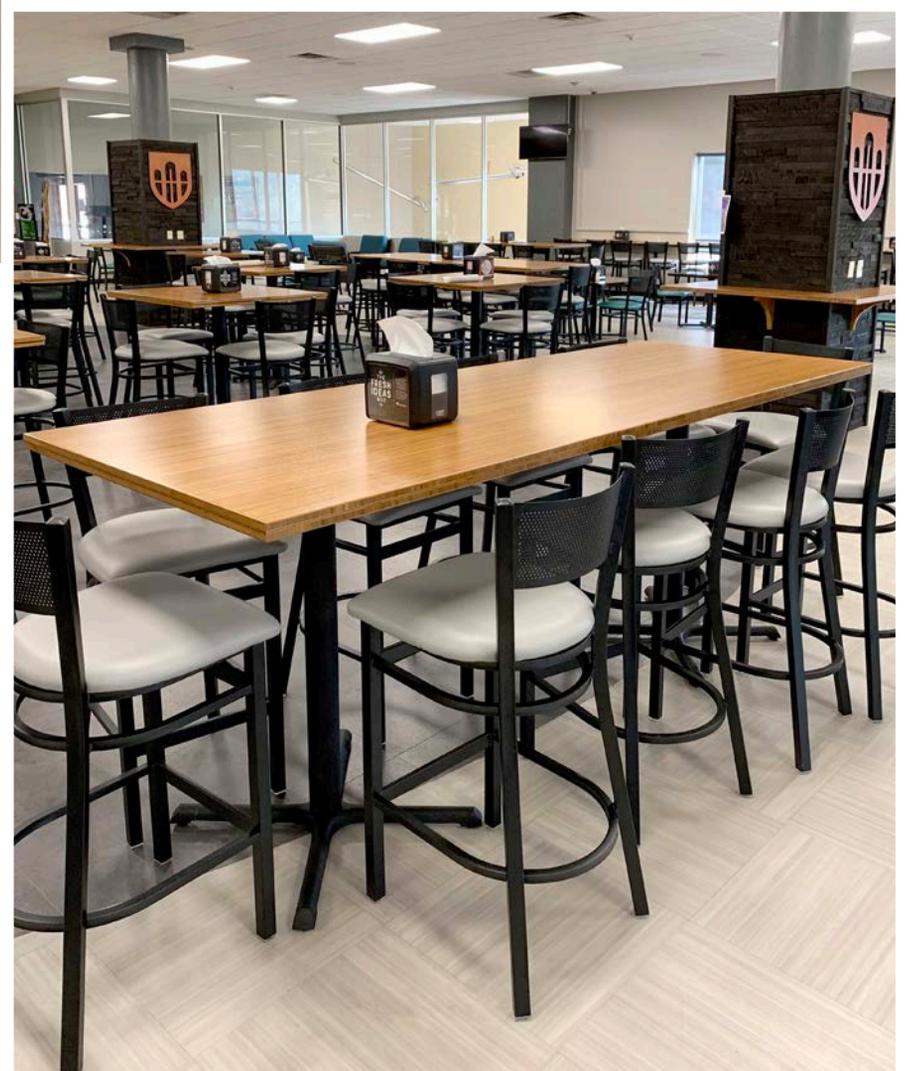
FOUNDING MEMBER OF THE
SUSTAINABLE FURNITURE COUNCIL.





SUSTAINABILITY





Making Stuff People Just Can't Throw Away.

There are a lot of things we do that most folks would consider environmentally friendly, but perhaps the best thing we do is make quality Simply Amish furniture that's built to last. Hand-crafted from beautiful, slow-growth hardwoods and finished with choice stains and hardware, you're far more likely to find our furniture in a museum than a landfill.

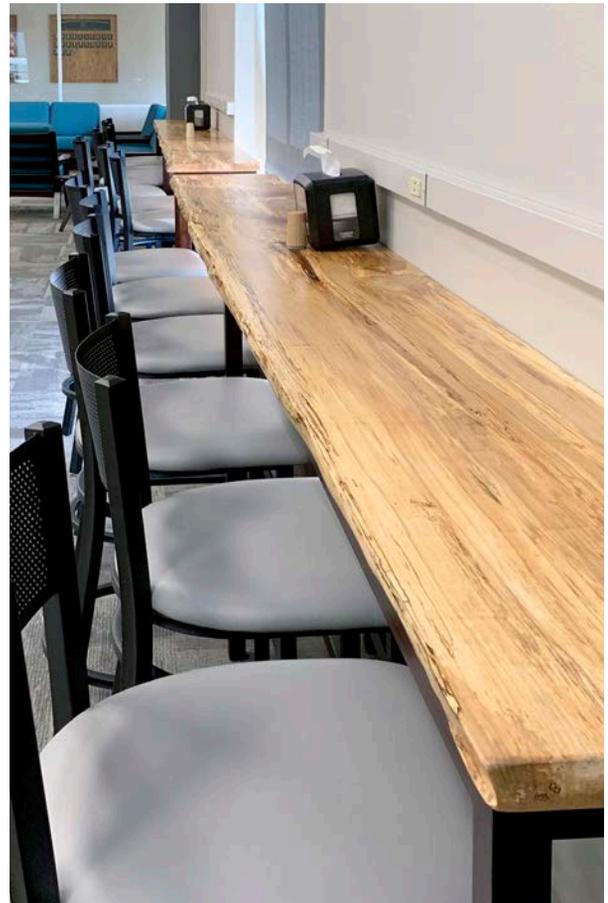
FUNCTIONALITY





Luxurious Finishes.

While we work mostly with northern hardwoods, we do have access to many other options including bamboo. We have many finish texture options available and can often match custom finishes, as well. For most hospitality and commercial projects we use high quality, clear, non-yellowing, polyurethane. Don't let the beauty of our finish fool you, it's resistant to alcohol, bleach, and many other chemicals found in restaurants and hotels.



CUSTOMIZATION

Your Furniture. Your Way.

When we say “custom-built” we mean it. With Simply Amish, you get to make the choices. Furniture plays an important role in the successful design of any space. We will work with your design team to make sure the furniture we make adds to the overall beauty of your space.

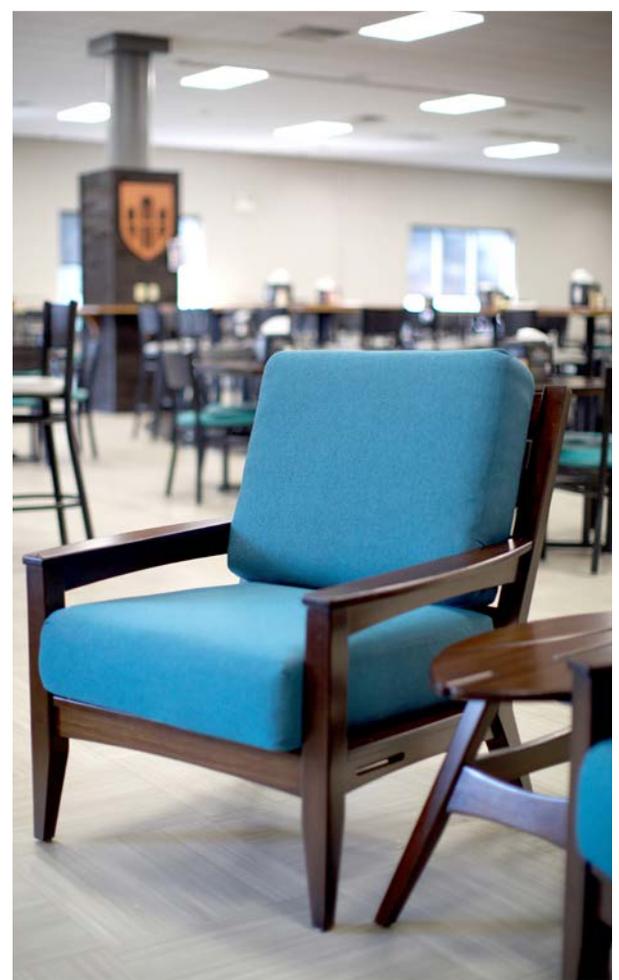


COMFORT



Qualux Ultra.

The Qualux® Ultra Cushion is considered the best seating foam available in the upholstery industry. Resilient when compressed, Qualux Ultra provides exceptional support and increased uniformity from cushion to cushion.





Sitting Is Believing.

Go ahead. Pull up a chair. And you'll quickly discover why we've earned a reputation for exceptional seating design. From leather chairs, to cozy couches, to rockers right out of a Rockwell painting, we offer a wide range of seating selections perfect for your home, office, or business.





RELIABILITY



“ *...Thank you for your help with our conference room tables. The time, care and attention you gave us - even inviting us to the warehouse to view the process was incredible in this day and age where customer service is so lacking. I looked into many options for these 4 tables and no company could match the quality, craftsmanship, price, and attention to detail you produce... I look forward to continuing to gather around them daily. We are so grateful!* ”

*Jennifer Briski
Brand Manager, WBGL*



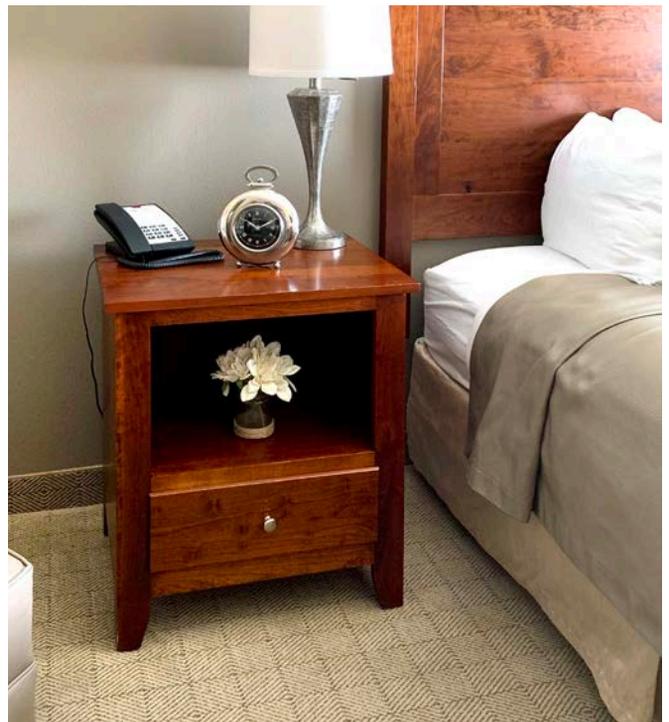




ELEGANCE

Unique, Rugged, Bold, Beautiful.

Every piece of our live edge furniture is one of a kind, featuring the rugged natural beauty of an individual tree, sanded to a silky smoothness that just makes you want to touch it. This distinctive furniture retains the beauty of the natural wood while offering a bold new look to fine furniture. And, no matter how sleek and refined the live edge piece, a tree's natural edge reminds us how magnificent a designer Mother Nature can be. You go girl!





DURABILITY

All Furniture Is Not Created Equal.

At Simply Amish, we pride ourselves on the use of premium-quality hardware, construction techniques, and joinery in the production of all our furniture. It's what we do — Make quality Simply Amish furniture that's built to last.

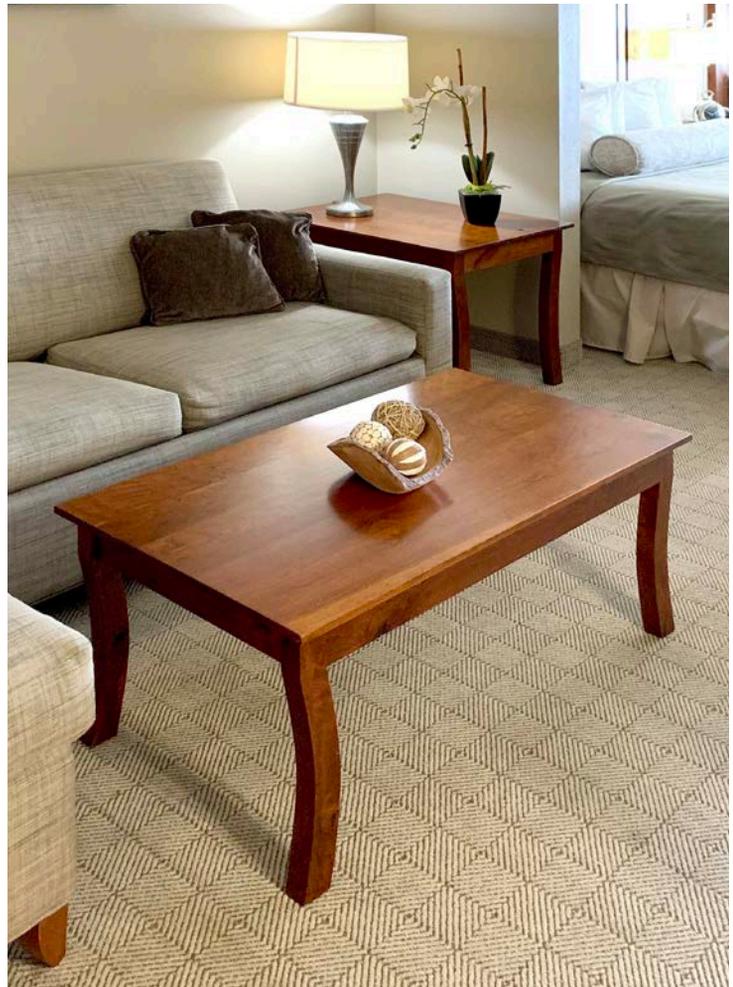




SIMPLICITY

The Process Is As Simple As Our Lifestyle.

With Simply Amish furniture, you're the ultimate designer. We make recommendations, but you make the call, choosing the wood, stain, and hardware that make your selection unique. We'll work with you beyond the options you see in this booklet, giving you the ability to create a wooden work of art that's truly one of a kind.





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SINCE 1979

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